

20TH ANNIVERSARY CHARITABLE GIVING INITIATIVE



# Request for Proposal





# Introduction

Zanes Law Injury Lawyers, a leading legal firm celebrating their 20th anniversary, is proud to give back to the communities that have supported them throughout their journey. Founded in Tucson, AZ, the firm has grown and thrived with the invaluable support of the community, making this anniversary a significant milestone. To commemorate this occasion, Zanes Law Injury Lawyers has allocated \$100,000 for charitable donations to support local nonprofit organizations throughout Southern Arizona, with an emphasis on Tucson and Douglas.



## Background & Vision

The firm's journey has been shaped by personal experiences that highlight the importance of supporting the underdog and advocating for justice. The founders, Doug and Claudia Zanes, have a deeply rooted belief in giving a voice to those who often go unheard. Their commitment to defending the underdog has transformed the firm's mission and approach.

# Objective



Zanes Law Injury Lawyers aims to identify and support 20 nonprofit organizations that share the values of justice, education, and community empowerment. The primary focus will be on organizations based throughout Southern Arizona, with intentional focus on Tucson, where the firm originated, and in Douglas, the hometown of the firm's founder, Doug Zanes.

# Scope of Funding

The firm is offering \$5,000 to each selected nonprofit organization, totaling \$100,000 in charitable donations. While Zanes Law Injury Lawyers is open to general funding proposals, the firm will not consider projects or programs that involve animal harm, including euthanasia.

# Criteria for Selection

- 1. High Impact Programs:** Priority will be given to organizations with projects or programs that demonstrate a significant positive impact on the community.
- 2. Education:** Projects promoting education, skills development, and empowerment will be favored.
- 3. Supporting the Underdog:** Programs that advocate for justice and equality, particularly for marginalized or disadvantaged individuals, align with the firm's values and will therefore be strongly considered.

# Giving Selection Process

The Selection Process for Zanes Law Injury Lawyers' 20th Anniversary Charitable Giving initiative has been designed to ensure a fair, thorough, and transparent evaluation of all proposals. We are committed to selecting organizations that align closely with our values and demonstrate a genuine dedication to making a positive impact in our communities. Here's an overview of the key stages in the selection process:

## **1. RFP Opening and Submission Period:**

The Request for Proposal (RFP) process will commence on September 15th, providing eligible nonprofit organizations with an opportunity to submit their proposals. All proposals must be submitted by October 30th, before 5:00pm, to be considered for funding.

## **2. Evaluation by Zanes Law Funding Committee:**

Zanes Law Injury Lawyers has established a dedicated funding committee consisting of passionate employees and friends of Zanes Law Injury Lawyers who share a strong commitment to giving back to the community. This committee will diligently review and evaluate all submitted proposals, considering their alignment with our selection criteria and values.

## **3. Deliberations and Final Selections:**

The funding committee will engage in thorough deliberations to assess the proposals' merit and potential impact. Through a collaborative process, the committee will identify and select the nonprofit organizations whose proposals most closely align with our mission of supporting high-impact programs that serve the community and uplift the underdog.

## **4. Announcement of Selected Charities:**

The final selections will be made in December, and the chosen nonprofit organizations will be informed promptly. We understand the anticipation surrounding this announcement and are committed to ensuring timely communication with all applicants.

**\*\*Please Note:** The funding committee may request a site visit prior to funding. The purpose of the site visit is to learn more about you as we hope to engage with each nonprofit we are considering for funding.

## **5. Funding Disbursement:**

Funding for the selected charities will be granted in December of 2023, enabling the organizations to implement their proposed programs and initiatives. Our aim is to provide support when it is most impactful and aligns with the organizations' operational timelines.

# Proposal Narrative

## **What We're Looking for in a Grant Narrative:**

At Zanes Law Injury Lawyers, we are driven by the belief that positive change is achieved through impactful actions. As we commemorate our 20th anniversary, we are excited to support organizations that share our commitment to serving those in need and making a lasting difference in our community. In your grant narrative, we are eager to hear the stories behind the work you do and understand the driving force – your "why" – that fuels your organization's mission.

**High-Impact Programs:** We are seeking proposals that outline high-impact programs with the potential to create meaningful and measurable change. Whether it's through education, advocacy, support services, or innovative initiatives, we want to partner with organizations that are dedicated to making a real and positive impact in the lives of the individuals and communities they serve.

**Serving Those in Need:** Our focus is on supporting programs that address the needs of the most vulnerable and underserved populations. We are particularly interested in projects that amplify the voices of those who often go unheard and provide essential resources to help them overcome challenges and build a brighter future.

**Stories of Impact:** Behind every nonprofit organization are stories that inspire and drive change. We want to connect with your organization on a deeper level by learning about the transformative experiences and successes that have resulted from your efforts. Share the personal stories, anecdotes, and testimonials that showcase the real-world impact of your work.

**Understanding Your "Why":** What motivates your organization to do the incredible work you do? We believe that understanding the underlying passion and commitment behind your mission is essential to building a strong partnership. When you share your "why," you allow us to connect with your cause on a personal level and appreciate the true significance of your efforts.

In your proposal narrative, we encourage you to weave together the practical details of your program with the heartwarming stories that exemplify its impact. Show us how your organization's mission aligns with our values of justice, education, and supporting the underdog.

Your narrative is not just a proposal; it's an opportunity to share your vision, your passion, and the change you're striving to make. We are excited to learn more about your organization and how, through collaboration, we can continue to uplift and transform lives in the communities we hold dear.

**Narratives should not exceed 6 pages in length, and should be submitted using 11 pt font.**

The following information should be included in the Proposal Narrative:

- 1. Name of Charity:** The full legal name of the nonprofit organization.
- 2. EIN Number:** The organization's Employer Identification Number.
- 3. Years in Operation:** The number of years the organization has been actively operating.
- 4. Location:** The primary geographical area the organization serves.
- 5. Mission and Vision:** A brief overview of the organization's mission and vision.
- 6. Program/Project Description:** Detailed information about the specific program or project for which funding is sought. (Remember to tell us your story)
- 7. Expected Impact:** The anticipated positive outcomes and impact of the proposed program/project.
- 8. Budget:** A breakdown of how the funds will be utilized for the proposed program/project. If you are requesting General Funding, please provide your Annual Budget, with Year to Date Financials.
- 9. Alignment with Criteria:** An explanation of how the program/project aligns with the firm's values and selection criteria.
- 10. Recognition:** How does your organization plan to collaborate with Zanes Law Injury Lawyers in order to publicize being a recipient of the 20th Anniversary Charitable Giving Initiative?

## Attachments

With the submission of your narrative, we ask you to also attach the following documents:

1. Proof of nonprofit status
2. Most recent Annual Report (if available)
3. Most recent audited financial statements
4. Most recent 990
5. Proposal Narrative
6. **\*\*Optional\*\*** Nonprofits may submit a video (no more than 5 minutes in length) introducing us to your nonprofit, and sharing your cause.
7. Project/Program Budget (please see note above if requesting General Funding).



# Submission Process

Proposals should be submitted electronically to [bekah@goodnewscommunications.com](mailto:bekah@goodnewscommunications.com) no later than October 30, 2023 by 5:00pm. Late submissions will not be considered. The subject line of the email should read: "Zanes Law 20th Anniversary Charitable Giving Proposal\_YOUR NONPROFIT."

## Contact Information

For inquiries or clarifications, please contact Bekah Collins at [bekah@goodnewscommunications.com](mailto:bekah@goodnewscommunications.com)